Waukegan's Waterfront Active Implementation Plan

A Community Vision

Community Planning Session

October 13, 2015

Community Planning Session: Agenda

- *Overview of the 2003 Plan*
- *Purpose of the Project*
- *Public Input Summary*
- *Market Analysis Results*
- *Comparable Communities*
- *Action Plan Recommendations*
- *Interactive Exercise!*
- *Next steps*

Overview of the 2003 Plan

Goals of the Implementation Plan:

- Uphold the Vision of Original Master Plan
- Engage the Community
- Improve the Waterfront's Image
- Create Year-Round Activity
- Enhance Quality of Life

Action Plan Categories:

- Physical Improvements
- Programmatic Elements
- Operational Elements
- Partnerships
- Entitlements/Planning Flexibility
- Marketing/Image

Timeframe:

- Immediate (Open Next Spring/Summer)
- Urgent (Within the Next Five Years)
- Long Term (Within Five to Ten Years)

Please Help!

- Fill Out Your Note Card
- Stick Around for the Dots!

What makes a great waterfront community?

Sense of Place, History, and Tradition

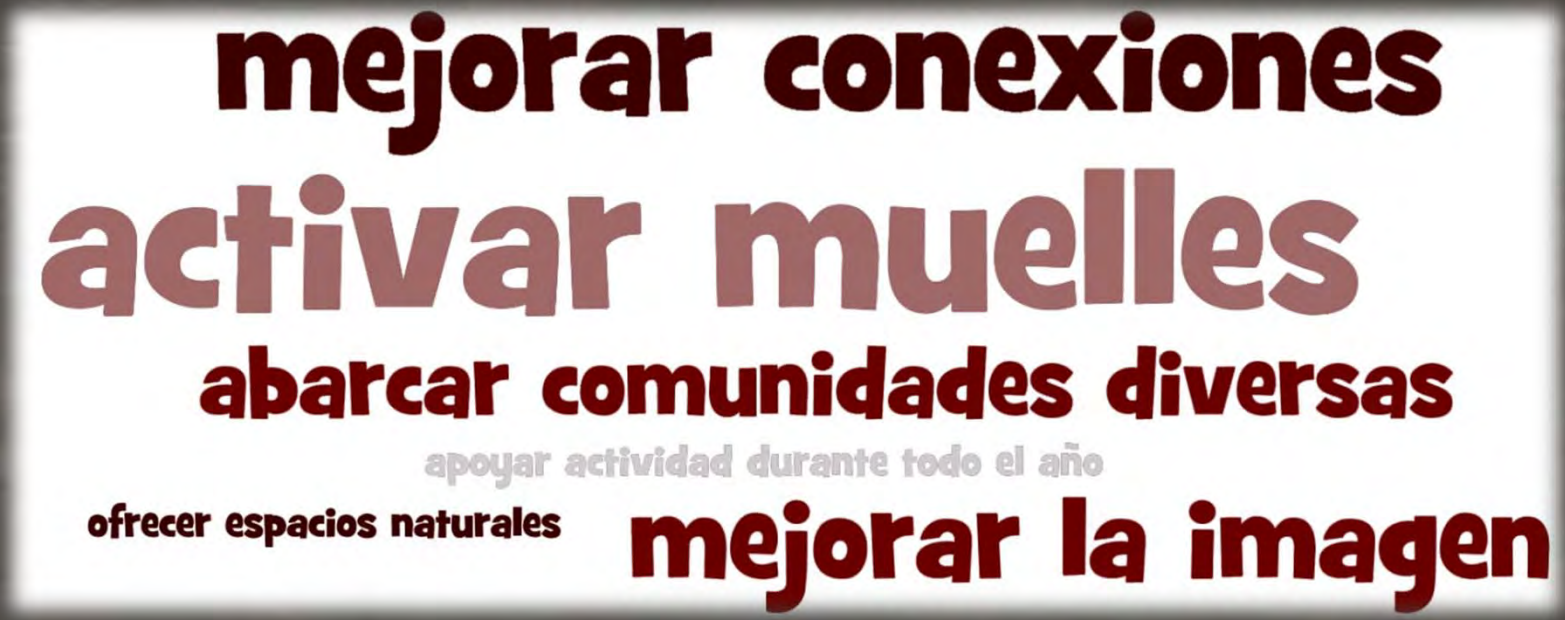
Mix of Uses

Parks and Open Space

Sound Economy

Environmental, Economic, and Social Sustainability

enhance connections
activate waterfront
embrace diverse community
support year-round activity
provide natural spaces
improve image


mejorar conexiones
activar muelles
abarcar comunidades diversas
apoyar actividad durante todo el año
ofrecer espacios naturales
mejorar la imagen

Public Input Summary

Trends and Characteristics

- Population, Demographics
- Employment, Real Estate
- Economic and Market Conditions
- Recreation Participation

Comparable Communities

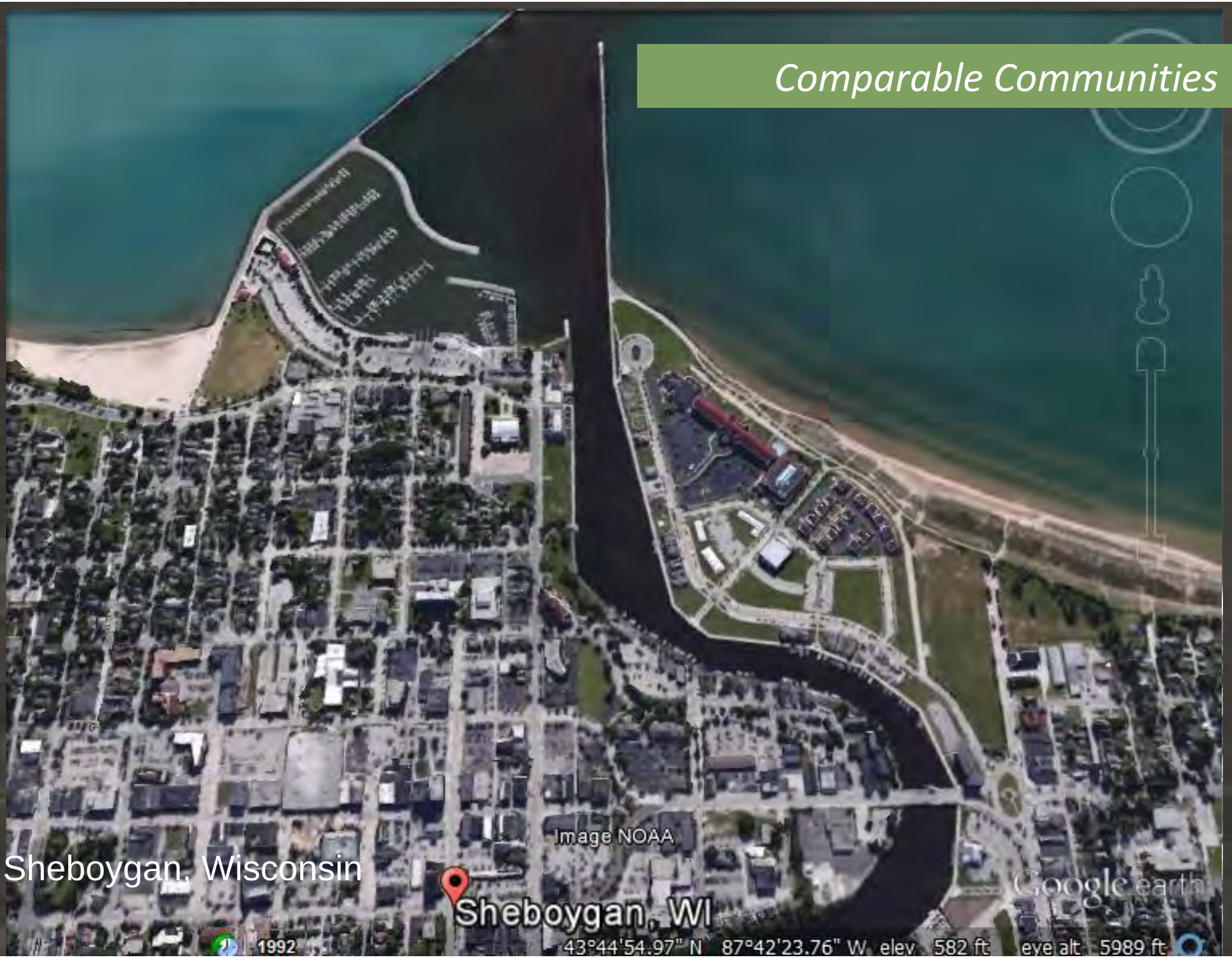
Comparable Communities

Kenosha, Wisconsin

Comparable Communities

Racine, Wisconsin

Comparable Communities



Comparable Communities

Components of a Successful Plan:

- Restaurants
- Amphitheaters set in festival-like spaces
- Hotels
- Well-equipped group picnic areas with rentals
- Destination playgrounds near picnic areas
- Office space (near Metra, with views)
- Housing (senior and apartments)
- Boat rentals
- Water-play areas
- Multi-purpose play fields (not tournament complex)

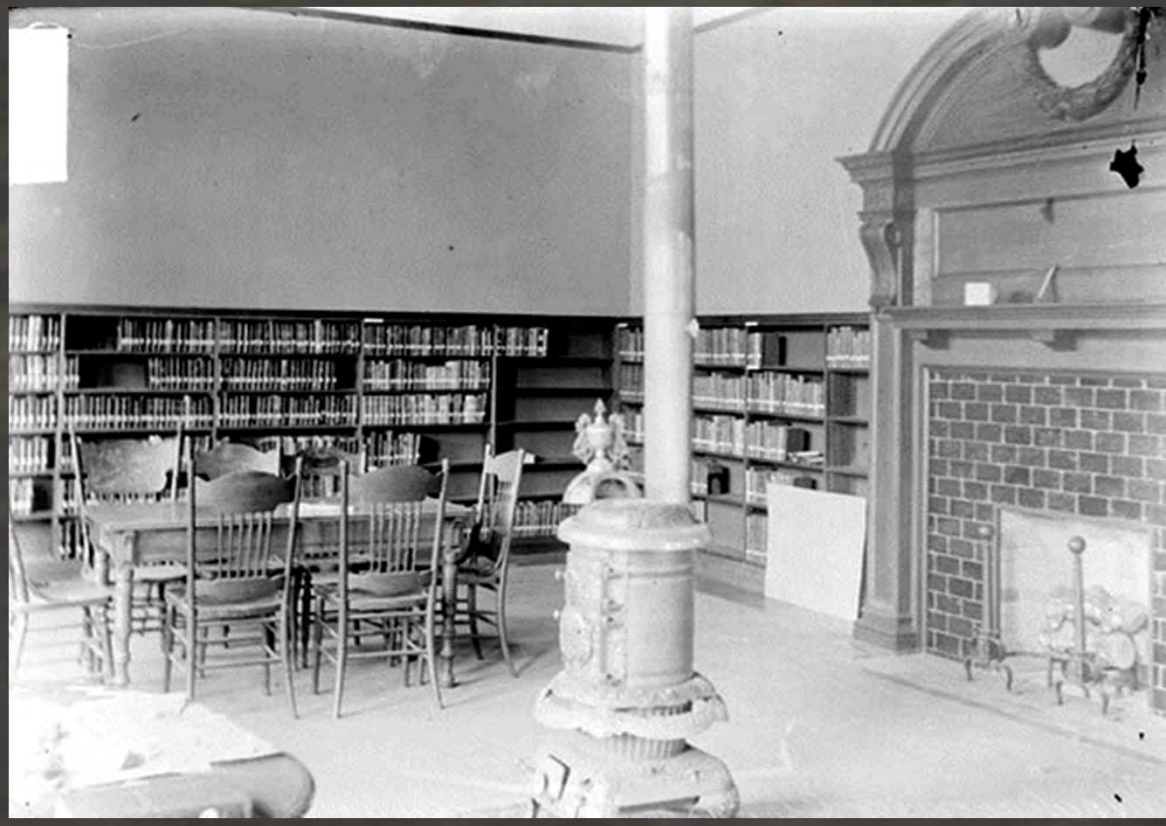
Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Wildlife Gardens



Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

The tradition returns
to Downtown Waukegan
Scoop
2015
Hot Rod Holiday
Friday, July 10 6pm - 10pm
Open Scoop
Saturday, July 11 11am - 10pm
Car Show & VIP Scoop
Brought to you by:
Find us on
the ORIGINAL Scoopers
Downtown Waukegan, IL
www.ScoopWaukegan.com

Waukegan's Waterfront – *A Community Vision*

Wildlife Gardens

The Magic Hedge - Chicago, Illinois

Waukegan's Waterfront – *A Community Vision*

Entertainment

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Lake Activities

Sailing, Boat Rentals, and Racing

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Chain Ferry

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Children's Gardens

Morton Arboretum Children's Garden – Lisle, Illinois

Children's Gardens

Regional Play

Stapleton Central Park – Denver, Colorado

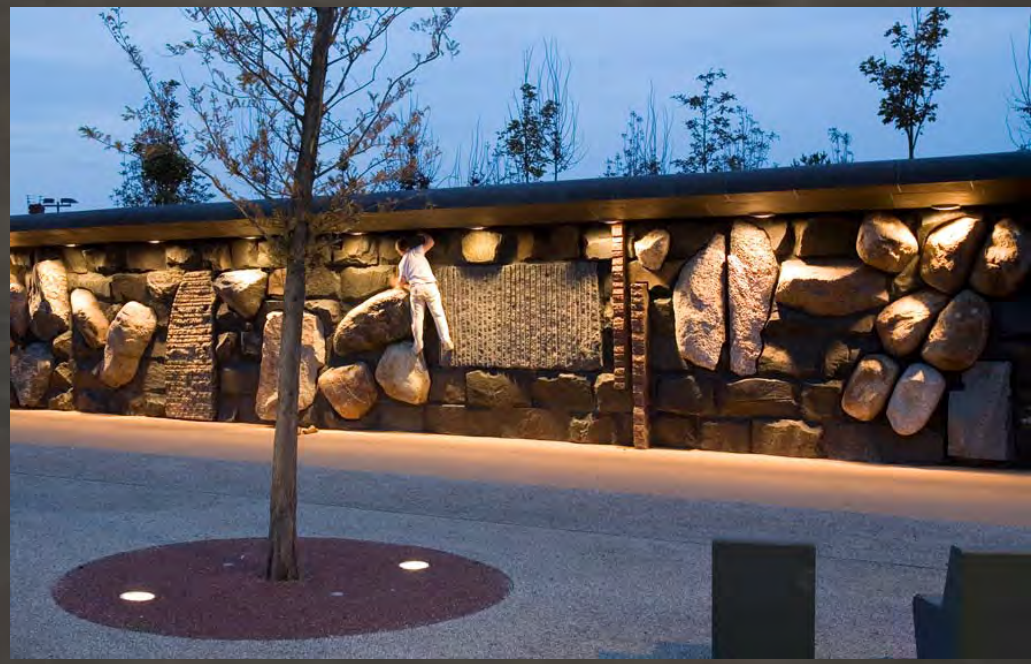
Regional Play

Climbing Parks

Multi-Level Play

Climbing Parks

Blackpool - United Kingdom



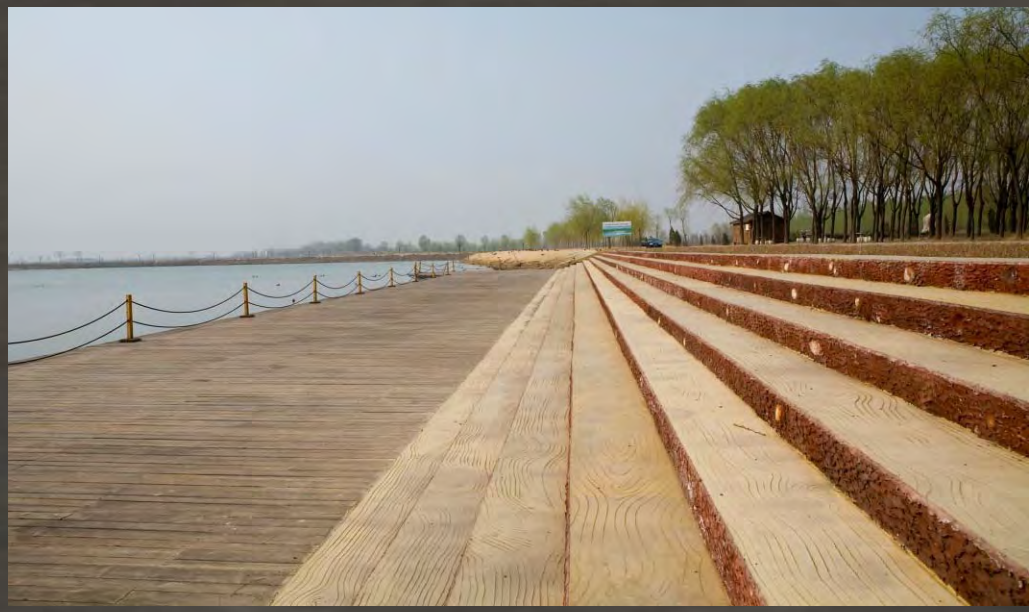
Fitness Parks

Multi-Generational Play

Dog Parks

Greenway Dog Park – Denver, Colorado

Amphitheaters



Pritzker Pavilion, Millennium Park – Chicago, Illinois

Waukegan's Waterfront – *A Community Vision*

Fountains

Celebration Town Center - Celebration, Florida

Waukegan's Waterfront – *A Community Vision*

Dining
DOCKSIDE

Dining

menu
the squash tacos
the good trip panini
the fresh prince Philly
the P.B.A.B.
drinks
fresh squeezed beet lemonade
seasonal fruit smoothies
Zuberfizz vanilla cream soda
coffee registry cold brew
snacks
bobo's organic oat bars
chocolate chocolate bars
Jackson's honest potato chips
thesilverseed.com
the Silver Seed
Of tic-tac-toe??

Retail

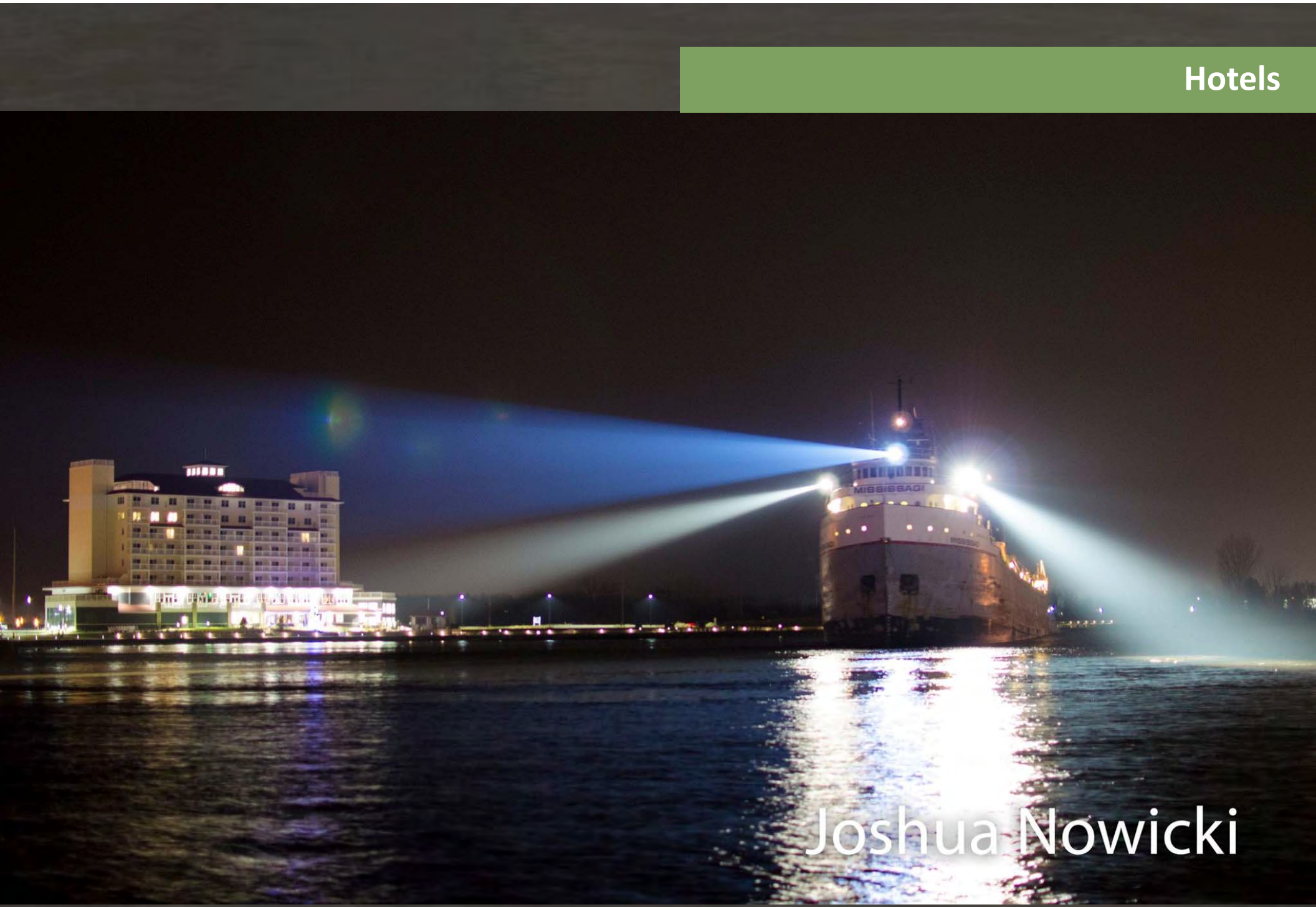
opyright © Moyan Brenn - Flickr.com

Entertainment

Winter Activities

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*


Joshua Nowicki

Hotels

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Waukegan's Waterfront – *A Community Vision*

Marinas

Promenades and Gathering Spaces

Waukegan's Waterfront – *A Community Vision*

Next Steps:

November 3
Community Visioning Session
Follow-up

Comments? Questions?

Please email
sfromson@edgewaterresources.com

The difficulty lies, not in the new ideas,
but escaping the old ones.
-John Maynard Keynes